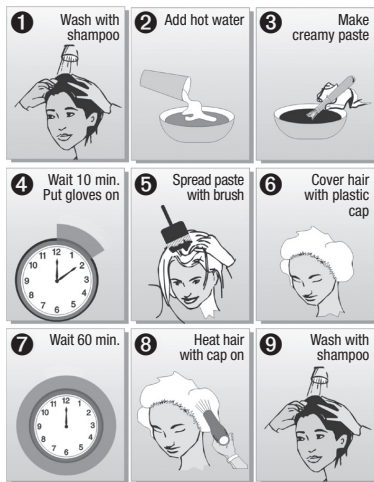


ColourWell™

THE 100% NATURAL HAIR COLOUR.

The more often you use ColourWell™, how more beautiful your hair will be



Hair length	Quantity (indication)
Short	30 - 50g
Shoulder length	50 - 80g
Long	80 - 100g



Precautions Colourwell™

- ❶ Carry out a sensitivity test 24 hours prior to use to avoid any adverse reactions*.
 - ❷ Firstly test a lock of hair, to ensure the right colour choice. If you have more than 20% grey, light blond or already have chemical dyed hair, the colours could show unexpected results.
 - ❸ Do not use on eyebrows and eyelashes.
 - ❹ If Colourwell™ comes in contact with your eyes, rinse with cold water.
 - ❺ Store in a dry, cool place.
 - ❻ Keep out of reach of children.
 - ❼ Do not use Colourwell™ if your scalp is irritated or infected.
 - ❽ The composition of Colourwell™ is delicately balanced, any addition of external elements ie herbs/tea/coffee will have a negative impact on the Colourwell™ shade.
 - ❾ Protect your clothes against stains.
- Tip:** If your scalp is dry you could add 2 spoons of yoghurt/curd to the paste

* Allergy/hypersensitivity test

The Colourwell™ side effects are minimal. However, we recommend you to test a small quantity of the prepared solution behind your ears or on the inner side of your elbows. Let this rest for 24h and then wash off. This product is not suitable for you if you notice any reaction or irritation, differing from your normal skin tone.

Colouring step by step

- Wash your hair with shampoo. Do not use a conditioner.
- Mix Colourwell™ to warm water (50-60 C°) until you have a creamy paste; not too thin and easy spreadable. Mix approx 150ml water per 50g Colourwell™ powder. Caution not to add too much water. The precise quantity is difficult to indicate as the level of absorption of a natural product differs each time.
- Let the paste rest for 10 min.
- Put the gloves on and spread the paste onto towel dry hair with the supplied application brush.
- Put the hair cap on; THIS IS NECESSARY! Aluminium foil could be used for extra warmth.
- After 60min, heat the hair for 3-5min with a hairdryer while leaving the hair cap on. **
- Massage the hair and let it cool down, keep hair cap on.
- Now take off the hair cap. Rinse and wash your hair with a shampoo.
- The definitive colour appears within 24-48 hours.
- The more you use Colourwell™, the more beautiful your hair becomes. For the most beautiful result you could use Colourwell™ every 14 days.

** For more intense colours keep on for 90 to 120 min. If you do not have a hairdryer, keep the paste on your hair for 2 hours. If you colour with blond colours we recommend to heat your hair frequently to keep it warm.

Important

- ❶ Do not leave any paste on your skin (forehead, ears etc), this might discolour your skin.
- ❷ Do not use a prepared paste that is older than 20 min.
- ❸ The end results depend on your own haircolour and -structure. The thinner the structure, the more intense the colour will be. However you will see the result directly, the final Colourwell™ colour will appear within 24-48 hours.
- ❹ If you use Colourwell™ on grey, light blond or chemical dyed hair, this might give an unexpected result. That is why you should ALWAYS test it first on a lock of hair.
- ❺ For the best colouring result, use Colourwell™, on uncoloured hair. Colourwell™ coats the hair, therefore hair dyes based on chemicals cannot colour your hair in an optimal way. That is why it is not preferred to use chemical hair dyes on hair coloured with Colourwell™.
- ❻ You cannot bleach or lighten hair after it is coloured with Colourwell™.
- ❼ On hair coloured with Colourwell™, it might be possible that a permanent colour will not give the desired result. Always do a permanent colour first, before colouring your hair with Colourwell™.
- ❽ Colourwell™ is a long lasting semi-permanent hair colouring. The colour normally fades between 6-12 weeks depending on the hair type and how often you wash your hair with shampoo.
- ❾ If you have more than 20% grey hair it might be that the desired colour will only appear after the 2nd colouring treatment (repeat within 2 days).
- ❿ After colouring, grey hair will be lighter than hair which is not grey yet. In this way you will keep your lively and natural colouring shades thanks to Colourwell™.
- ⓫ Colourwell™ cannot make your hair lighter than your actual or natural hair colour. It is preferred to chose a colour that best matches your own hair colour or which is darker.
- ⓬ Colourwell™ colours can be mixed. In this way you are able to create your own unique hair colour. It is also possible to colour just a few hair locks with another colour.

For further information and questions: www.ColourWell.com

Keep Well. ColourWell

Select your colour

ColourWell™ Colour	Your own colour is black The expected colour result is:	Your own colour is brown The expected colour result is:
Soft Black	Dark Black	Soft Black
Dark Chestnut Brown	Dark Brown-Black	Dark Brown Red Brown shine effects
Chestnut Brown	Not recommended	Brown Red Brown shine effects
Mahogany	Not recommended	Mahogany Red Brown shine effects
Copper Red	Reddish tint Red Brown shine effects	Reddish tint Red Brown shine effects
Blond	Not recommended	Not recommended

ColourWell™ Colour	Your own colour is light brown The expected colour result is:	Your own colour is grey/white The expected colour result is:
Soft Black	Soft black	Soft black >20% grey hair the effect will appear after 2 applications
Dark Chestnut Brown	Dark Brown Red Brown shine effects	Brown Red Brown shine effects - >20% grey hair the effect will appear after 2 applications
Chestnut Brown	Brown Red Brown shine effects	Brown Red Brown shine effects - >20% grey hair the effect will appear after 2 applications
Mahogany	Mahogany Red Brown shine effects	Mahogany Red Brown shine effects - >20% grey hair the effect will appear after 2 applications
Copper Red	Red, deep orange tint Red Brown shine effects	Deep orange-red Red-Orange shine effects
Blond	Minimum result	Blond >20% grey hair the effect will appear after 2 applications