



# keratin repair

**SHAMPOO**  
\*soft

Keratin Repair Shampoo is like a superhero for your hair, ready to save even the most fragile strands! It's formulated to nourish and protect damaged, dry and dull hair. Thanks to plant-based keratin, it restores hair structure, providing strength and resilience. Gentle, nourishing organic apricot and castor oils pamper hair, bringing shine and suppleness. With this shampoo, your hair will feel pampered, repaired and ready to shine like never before!

NOURISH AND PROTECT

PLANT-BASED KERATIN

SOFTNESS AND SUPPLENESS



## Hair types:

Damaged, dry or dull hair

## How to use it?

Wet and apply to entire scalp and lengths. Massage, lather and rinse. Keep as dry as possible.

## Precautions for use:

Rinse in case of eye contact. Do not ingest or use if allergic to any of the ingredients. Suitable for pregnant women and children over the age of 6.

## Product anecdotes:

We have chosen a plant-based keratin, a more ethical alternative to conventional keratin, which is of animal origin and extracted from feathers, horns or wool. Plant-based keratin, on the other hand, is obtained from hydrolyzed wheat, corn, rice or soy proteins.

## Ingredients explained:

TO GENTLY WASH YOUR HAIR:

- The **surfactant** (sodium cocoyl isethionate) cleans hair without damaging the scalp. It is of plant origin, but its manufacturing process involves a chemical synthesis step, so it cannot be labeled organic.

TO TAKE CARE OF YOUR HAIR:

- The **plant-based keratin** (hydrolyzed vegetable protein) strengthens, repairs and moisturizes the hair fiber, making hair stronger, softer and shinier. Ideal for damaged hair, it is a vegan alternative to animal keratin.
- Organic apricot oil** (prunus armeniaca kernel oil\*) is rich in fatty acids and vitamins, bringing nourishment and softness to hair without weighing it down. It helps moisturize, revitalize and restore shine to dry, dull hair.
- Organic castor oil** (ricinus communis seed oil\*) is known for fortifying hair, stimulating growth and limiting breakage thanks to its richness in fatty acids and vitamin E. It intensely nourishes the scalp, adds shine and helps strengthen fragile or damaged hair.

FOR A BEAUTIFUL SENSORY EXPERIENCE:

- A soft **fragrance** with floral notes.

\*ingredient from organic farming.

INGREDIENTS F1 : SODIUM COCOYL ISETHIONATE, HELIANTHUS ANNUUS (SUNFLOWER) SEED OIL\*, STEARIC ACID, PALMITIC ACID, COCAMIDOPROPYL BETAINE, KAOLIN, PARFUM (FRAGRANCE), HYDROLYZED VEGETABLE PROTEIN, PRUNUS ARMENIACA (APRICOT) KERNEL OIL\*, RICINUS COMMUNIS (CASTOR) SEED OIL\*, TOCOPHEROL (VITAMIN E), CI 77491, CI 77492, AQUA (WATER), SODIUM BENZOATE. \*ingredient from organic farming.

- 16,4% of the total ingredients is from organic farming
- 91,9% from natural origin

| PACKED              |       | PAV                 |           | BULK                |       | CONTENANCE          |           | PACKAGING            |       | DURATION (PAO) |           |
|---------------------|-------|---------------------|-----------|---------------------|-------|---------------------|-----------|----------------------|-------|----------------|-----------|
| REF : 301330        |       | REF : 301331        |           | REF : 301332        |       | 70 ml / 2.37 fl.oz. |           | recyclable cardboard |       | 12 months      |           |
| EAN : 3760345480857 |       | EAN : 3760201132173 |           | EAN : 3760201132180 |       |                     |           |                      |       |                |           |
| SALES UNITS         |       |                     |           |                     |       | SHIPPING UNITS      |           |                      |       |                |           |
|                     | Nb UV | Dimensions(cm)      | Weight(g) |                     | Nb UV | Dimensions(cm)      | Weight(g) |                      | Nb UV | Dimensions(cm) | Weight(g) |
| PACKED              | 1     | 8.2x8.2x2.8         | 74        |                     | 8     | 8.5x17.3x12         | 623       |                      |       |                |           |
| BULK                | 1     | 7x7x1.8             | 66        |                     | -     | -                   | -         |                      |       |                |           |